### **CABAM Vision:**

To provide students
with rigorous and
relevant business
concepts and skills,
through education, and
experiences that are
vital for success in life.

# **CABAM Values:** "PRIDE<sup>3</sup>"

**P**ROFESSIONALISM

RESULTS

INTEGRITY

**D**IVERSITY

**E**DUCATION

ENGAGEMENT

EXCELLENCE

2025–2026 EXPERIENCES & OPPORTUNITIES

**Professional Dress Days**Quarterly

Job Shadowing Fall & Spring

**Senior Field Trip** (Disney Imagination Campus)

Annual Business Trip Spring 2026—Seattle, WA Spring 2027—New York City

Guest Lecture Series— Fall & Spring

Career & College Fair

**Business Field Trips** 

**Develop Soft Skills** 

**Networking Activities** 

Community Service Projects/ Bright Futures Hours Career
Academy of
Business
Administration &
Management



**CABAM Mission:** "Empowering Success"

#### **PROGRAMS**:

#### **BUSINESS MANAGEMENT & ANALYSIS:**

- Digital Information Technology (C)
- Accounting Applications (H)
- Business & Entrepreneurial Principles (H)(C)
- Legal Aspects of Business (H)

#### **DIGITAL DESIGN** (C):

• Digital Design 1-4 (H)

## HOSPITALITY & TOURISM MANAGEMENT:

- Introduction to Hospitality & Tourism
- Technology for Hospitality & Tourism
- Hospitality Marketing & Management (H)
- Hospitality Internship

# RECREATION, ENTERTAINMENT & SPORTS (RES) MARKETING:

- RES Essentials
- RES Applications
- RES Marketing & Management (H)
- RES Internship

#### **TELEVISION PRODUCTION:**

• Digital Media Technology 1-4 (H)

#### **COMPUTER SCIENCE:**

- Advanced Info. Technology (H)
- Foundations of Programming (H)
- AP Computer Science Principles
- AP Computer Science A

The

# Career Academy of Business Administration & Management (CABAM) at Palm Harbor

at Palm Harbor University High School

Check us out on PHUHS.org

The Career Academy of Business Administration and Management is a career/college preparatory program which provides students with the opportunity to learn practical business skills, earn industry certifications & college credits.

CABAM will give you a head start on college & careers in high skill, high wage, and high demand areas.

(CABAM is not a magnet program and is only available for students enrolled at Palm Harbor University High School.)

H = Honors Level Course
C = Students earn College Credit through SPC
for successful completion of course.
S= Semester Course

#### **ADDITIONAL COURSES:**

PERSONAL FINANCIAL LITERACY (S)
-GRADUATION REQUIREMENT FOR
CLASS OF 2027 AND LATER

AP BUSINESS PRINCIPLES
-COMING SOON

#### **BUSINESS EDUCATION DIRECTED STUDY**

For Senior program completers only

#### **CABAM**

AN ACADEMY OF DISTINCTION WITH DISTINGUISHED HONORS

#### **Clubs & Organizations:**

- FUTURE BUSINESS LEADERS OF AMERICA
  - Open to all PHUHS students.
  - Develop leadership & Communication skills, learn about business.
  - Competitions & Cool Trips
- NATIONAL TECHNICAL HONOR SOCIETY
  - Grades 10-12
  - 3.0 overall GPA/3.5 CTE GPA
  - Enrolled in a CTE program
- GIRLS WHO CODE
- CORPORATE SOCIAL RESPONSIBILITY CLUB



